

360 Media Direct

Capabilities Overview

Subdirect, LLC dba 360 Media Direct offers data-driven customer acquisition and website monetization of brand's customer funnels, with complete marketing execution. We make connections, enhancing engagement, and fostering loyalty. We understand that every business is unique, which is why our approach is tailored to meet specific needs, delivering measurable results, and sustainable growth.



PROUDLY WOMAN OWNED

As a Certified Women Owned Business, we're committed to diversity, inclusivity, and excellence in everything we do.



CORE COMPETENCIES

- Customer Acquisition
- Monetization
- Survey Platform
- Advertising Solutions
- Digital and Print Media
- Periodical Circulation

PAST PERFORMANCE

DotDash Meredith

Date: On-going

Details: Marketing & Consulting Services

Hearst

Date: On-going

Details: Marketing & Consulting Services

a360 Media

Date: On-going

Details: Marketing & Consulting Services

PRIMARY NAICS CODES

541613

Marketing Consulting Services (P)

459990

All Other Miscellaneous Retailers

541800

Advertising, Public Relations, and Related Services

541810

Advertising Agencies

WHAT SETS US APART

We offer a comprehensive suite of services designed to drive growth and enhance brand value. What sets us apart is not just our expertise, but our dedication to inclusivity.

- **Our track record** speaks for itself. With relationships spanning 10+ years with partners such as TechStyle Fashion Group, GAP, and a360 Media, we've showcased our commitment to quality time and time again.
- **Our platform** offers targeted messages that engage and deliver quality customers ensuring meaningful audience reach, forging lasting relationships and building trust.
- **Our network** of partners further strengthens our capabilities, offering integrated solutions for streamlined operations and improved customer experiences.

To summarize, Subdirect, LLC dba 360 Media Direct covers all aspects of business growth, from head-turning startup to respected industry leader, and everything in between. No matter where your company falls within the evolutionary path to success, we have the tools and experience to fine tune and perfect your company's operations and earning power.

COMPANY SNAPSHOT

CAGE: 9NHA1

UEI: KKXYWE5YEPD5

Gov. Business POC: Araceli Melchor

Phone: (559) 321-0416

E-Mail: araceli@360mediadirect.com

Work Area: Nationwide

WHERE TO CONTACT

Subdirect, LLC dba 360 Media Direct

653 W Fallbrook Ave, Ste 101,
Fresno, CA 93711

360mediadirect.com

1-800-258-3350

araceli@360mediadirect.com